

FOR IMMEDIATE RELEASE

**Survivors Group to Sponsor Billboard in General Motor's Backyard**  
*Announces 9/5/16 Roll-Out of Advertisement on the Corner of Rosa Parks Blvd. and W.  
Fisher Service Drive in Detroit*

**HARWOOD, MD** – GM Recall Survivors, Inc. is proud to announce sponsorship of a new billboard in Detroit that will remind General Motors' (GM) employees and its CEO, Mary Barra, about the company's promise to improve its safety record after a massive 2.7 million vehicle recall back in 2014.

The billboard, which goes live on September 5 at the corner of Rosa Parks Blvd. and W. Fisher Service Drive, will be displayed through the month of September. (*A PDF copy of the billboard is enclosed*).

GM Recall Survivors represents friends and families of victims who died in defective GM vehicles, and advocates for critical safety improvements in the auto industry especially as it relates to vehicle recalls.

The organization's founder and President, Laura Christian, is available for media interviews to address the billboard, as well as an upcoming press event GM Recall Survivors will be holding on September 16 at 11 AM across from GM's headquarters in Detroit.

Christian's birth daughter, Amber Marie Rose, died in 2005, when the airbags in her Chevy Cobalt failed to deploy. Amber's death was the first linked to series of accidents (and subsequent deaths) due to a faulty ignition switch in General Motors' vehicles. Amber's photo is featured on the billboard, along with five other victims. The billboard also highlights the date of a national event the group is organizing next year in Washington, DC to urge local and federal policymakers to enact legislation to protect consumers from auto defects.

More information about GM Recall Survivors can be found on their [website](#) and [Facebook](#) page.

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The people on the billboard from left to right:

1. Amber Marie Rose, Dentsville, Maryland, died July, 2005 due to GM's ignition switch defect. She was only 16.
2. Lara D. Gass, Adams, Tennessee, died March, 2014 due to GM's ignition switch defect and cover up.
3. LCPL Richard "Scotty" Bailey, Indio, California, died April, 2008. His mother Kim Langely is from Phoenix, Arizona.
4. Austin Sloat, Bridgton, Maine, died September, 2012 due to GM's ignition switch defect.
5. Sarah Trautwein, Gilbert, South Carolina, died November, 2009 due to GM ignition switch defect
6. Seyde Chansuthus, Nashville, Tennessee, died December, 2009 due to GM's ignition switch defect.