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Auto Occupant Fatality Report

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Citizens, as voters and consumers, need to know how many occupants die of injuries in each manufacturer’s vehicles each year.

GM Vehicles Number 1

The death data in the Table below show that GM is number 1 with about 7,000 deaths each year. That is about 33% of all occupant fatalities in each of the 4 years 2010 – 2013 (latest data available). GM occupant deaths amount to nearly 20 deaths on an average day in the U.S.A.

Other manufacturers ranked lower. Ford was number 2 with about 4,500 occupant deaths or 22% of all occupant deaths. Ford occupant deaths amount to about 12 deaths on an average day.

Chrysler ranked number 3 with about 2,520 occupant deaths or 12% of all occupant deaths. Chrysler occupant deaths amount to about 7 deaths on an average day.

Toyota ranked number 4 with about 2,000 occupant deaths or 9% of all occupant deaths. Toyota occupant deaths amount to about 5 deaths on an average day in the U.S.A.

Table of Occupant Deaths by Make in the U.S.A. for 2010 - 2013

Vehicle Make	Year			
	2010	2011	2012	2013
American Motors	3	2	5	2
Jeep / Kaiser-Jeep / Willys- Jeep	598	638	651	586
AM General	17	6	11	12
Chrysler	534	496	470	482
Dodge	1,462	1,411	1,390	1,354
Plymouth	140	102	119	91

Eagle	13	14	10	7
Ford	4,137	3,848	3,906	3,663
Lincoln	231	216	224	221
Mercury	495	442	444	389
Buick / Opel	672	655	617	634
Cadillac	264	258	256	243
Chevrolet	4,181	4,089	4,199	3,944
Oldsmobile	393	346	289	241
Pontiac	872	744	796	699
GMC	744	669	694	728
Saturn	360	333	341	324
Grumman	0	0	0	3
Other Domestic Manufacturers	3	0	2	1
Volkswagen	208	220	248	272
Alfa Romeo	1	0	0	1
Audi	49	43	59	58
Austin/Austin Healey	0	2	0	1
BMW	165	163	172	183
Datsun/Nissan	1,063	1,036	1,086	1,128
Fiat	0	2	3	6
Honda	1,407	1,321	1,436	1,369
Isuzu	99	87	83	70
Jaguar	32	42	21	23
Mazda	356	340	309	333
Mercedes-Benz	118	112	135	132
MG	1	3	4	0
Peugeot	0	0	2	0
Porsche	8	16	17	18
Renault	0	1	0	0
Saab	40	19	29	18

Subaru	199	224	204	208
Toyota	1,834	1,807	1,839	1,917
Triumph	0	0	1	1
Volvo	71	72	85	80
Mitsubishi	282	291	280	228
Suzuki	99	91	80	97
Acura	197	217	179	201
Hyundai	321	338	381	432
Mercur	1	0	0	0
Infiniti	112	105	113	122
Lexus	158	138	174	178
Daihatsu	0	1	0	0
Land Rover	20	25	16	32
KIA	284	291	345	337
Daewoo	8	6	7	10
Smart	3	1	4	10

(Continued)

Vehicle Make	Year			
	2010	2011	2012	2013
Scion	0	0	5	7
Other Import	13	22	22	25
Freightliner	1	0	0	1
International Harvester/Navistar	0	3	3	1
Other Make	1	2	8	5
Unknown Make	3	6	5	4
Total	22,273	21,316	21,779	21,132

This data should spur us all to do better at protecting people as customers, consumers, and citizens.